

IN NATURE PICTURE CAST



The family dog of William L. Finley, well known Portland naturalist, and Don Q., a California quail, who get along amicably in a wildlife film Finley will show October 29 to open the Saturday morning series in Benson Tech auditorium.

The Saturday Morning series will open at 10:30 a. m., October 29, at the Benson Tech auditorium with William L. Finley's motion picture lecture, "Woods, Waters and Wildlife," featuring the rich, natural resources of Oregon.

Twenty-five lecture seasons have taken Finley to nearly every state in the Union to show Americans greater wonders than are found in any other country. Many seasons of travel and adventure have produced more than 200,000 feet of motion picture film and 50,000 still life negatives, the most remarkable record of American wild animal pictures ever collected.

Three large federal wild bird reservations and several state refuges in Oregon stand as a record of Finley's efforts in arousing popular interest in preserving our outdoor resources. The national sanctuaries were created by special executive proclamations of President Theodore Roosevelt. After the passage of the federal migratory bird treaty act, Finley was appointed one of the first members of the advisory board.

Finley is nationally known as a naturalist, author and lecturer, as well as a most successful photographer of wild animal life. As a speaker he can hold an audience of children or adults as he relates field experiences with a current of humor.

Profits of Four to One *Journal Oct. 24, 1938*

Dr. William L. Finley, American naturalist and Oregon neighbor, has something to say in behalf of anti-stream pollution measures on the state and city ballots November 8:

If we look at the cleaning up of the Willamette river from a commercial or business viewpoint, estimates indicate an ultimate cost of \$10,000,000 to dispose of sewage. But the values of all properties along the river will be increased not less than \$40,000,000 thereby. There will be increased recreational and industrial values. There will be value from the safeguarding of health. There will be immense value for the future of Portland.

More and more the sewage disposal plan looks like one of the most profitable investments Portland can make. And don't forget that if Portland makes a start, Uncle Sam will pay a great part of the cost.

1200 Children Hear See Finley *Journal Oct. 24-38*

Twelve hundred excited and noisy Portland school children crowded into Benson Tech auditorium Saturday morning to listen to a nationally esteemed Oregon naturalist, William L. Finley, and see his 5000 feet of film on "Woods, Water and Wild Life" in Oregon.

The Oregon author and lecturer, who showed the rich natural resources of Oregon as well as wild life in the state, inaugurated the first of a series of educational programs for Portland school children, sponsored by the Saturday morning series board.

Finley, famous for his successful photography of naturalist subjects, has toured Canada and the United States on many lecture seasons. He advocates preservation of natural resources and protection of wild life.

The Junior symphony concert is scheduled for the next Saturday morning series program.

Oregonian 10-26-38 League Sponsors Talk by Finley

The Saturday morning series of entertainment for children arranged and sponsored by the Portland Junior league, will open Saturday morning with an illustrated talk by William L. Finley, Oregon naturalist, called "Woods, Waters and Wildlife."

Mr. Finley will show 5000 feet of film, showing not only the scenic beauties of the forests of the northwest, but also much of the wild life he has been able to catch with the camera in these same forests.

The lecture will be held at 10:30 in the auditorium of Benson high school.

Saturday Series Features Finley *Oregonian Oct. 21-38*

William L. Finley, naturalist, will give a motion picture lecture, "Woods, Waters and Wildlife," in the opening of the "Saturday morning series" in the Benson high school auditorium at 10:30 A. M. next Saturday.

Finley's pictures and lecture will describe the United States' natural resources in various parts of the country. The film has won the stamp of approval from both government and state departments which are promoting measures for preservation of the nation's natural resources.

Stream Bills Backed *Oregonian Oct. 29-38*

In a discussion of proposed measures to be voted on at the coming election which has to do with purification of Oregon's streams, Dr. William L. Finley, naturalist, stated that from a purely investment standpoint, these measures should be passed. "At the present time," Dr. Finley said, "the state highway commission spends \$100,000 a year on advertising to attract tourists into this state. The tourist trade brings in \$40,000 to \$50,000 annually. If it could be advertised nationally

that Oregon maintains the greatest possible purity of her rivers and lakes, it would increase the tourist business by millions of dollars."