

## NATURALIST 2-24-31 VISITS HERE

*Humboldt Times  
Eureka, Cal.*

William L. Finley, a noted naturalist of Portland, Oregon, accompanied by Mrs. Finley, his daughter, Miss Phoebe Finley, and Mrs. Finley's mother, Mrs. P. A. Barnhart, are in Eureka for a few days looking over this country for the purpose of finding where Finley could get some pictures of the Redwood Highway to use in his lectures, which he illustrates with moving pictures.

Finley is returning from a lecture in the eastern and southern states, coming by way of Los Angeles, San Diego, Oakland and San Francisco, where he lectured. He was met here by his family who drove down from Portland. He attended the Rotary meeting at the Inn last night being a member of the Portland club.

He stated that he has never before been in the Redwood Empire, or along this highway. He is much impressed with the wonders of the country about here, and will endeavor to get some good pictures of the scenery here, both the highway scenery and that of the rivers and the sea shore, illustrating the fishing.

He lectures in the eastern states, and has appeared with Frank Branch Riley in some of his lecture engagements. They are both engaged in the same kind of publicity for the northwest. Finley is with the American Nature Association, of Washington, D. C. and whose interest is in the great out-of-doors, and the conservation of natural scenery.

## *Telegram* Silver Wedding Celebrated In San Francisco 2-23-31

Mr. and Mrs. W. L. Finley of this city celebrated their 25th wedding anniversary, Saturday, evening in San Francisco.

Mrs. Finley and their daughters, Phoebe and Catherine, motored south to meet Mr. Finley on his return from a lecture tour in the East. They are at the Fairmount hotel while in San Francisco.

Mr. and Mrs. Finley planned to celebrate their silver wedding anniversary in San Francisco, as they were married there. Both are graduates of the University of California, having been in the same class—that of 1903.

## EXPLORER DESCRIBES ARCTIC ADVENTURES

*Lewiston Morning Tribune*

William L. Finley Gives Wild Animal Lecture Tonight at Normal—Movies Show Alaskan Wilds.

*(Salem) Feb 27, 1931*

"Wild Animal Outposts" is the subject of the nature scenes to be presented tonight at the normal auditorium by William L. Finley, naturalist, author and explorer, with motion pictures and word descriptions of the author's experiences with camera in wild regions, under many dangerous conditions, making a photographic record of American wild life.

### An Organized Party

The Finley-Church expedition into the wilder regions of Alaska, was taken in conjunction with the American Nature association, of Washington, D. C. and the bureau of fisheries of the department of commerce. The sturdy sea-going yacht, Westward, carried the equipment and the personnel of the party, including its owner, Mr. Campbell Church, of Eugene, Oregon. His son, Campbell Church, Jr. of Seattle, and Mr. and Mrs. William L. Finley, were well equipped with motion picture cameras, still cameras, notebooks, to portray the natural history of the remarkable region.

The Finleys have camped, cruised and collected records and pictures for many years, and of all his journeys into out-of-the-way corners of this country, Finley says the summer's cruise into the big waters of Alaska has been the best.

### In Dangerous Regions

The party left Ikaton, Alaska, and crawling through the treacherous pass between the Pacific ocean and Bering sea, cruised along the Aleutian chain, one group of a succession of volcanic islands that stretch nearly across to Asia.

From here the expedition pushed further north into the wild Bering sea, to study and picture the great Alaska seal rookeries on the Pribilof islands, as well as the famous blue foxes.

## OUTDOOR MOVEMENT GAINING IN NATION

*Oregonian*  
States See Value of Parks,  
Streams, Finley Says.

2-26-31  
LECTURE TOUR AT END

Oregon Naturalist Finds Eastern  
Folk Interested in Coast;  
Alaskan Cruise Planned.

From Maine to Wisconsin the states are "dressing up" their out-of-doors as never before, building parks and completing many other works to attract the summer recreationists and there has been a general awakening on the part of the states throughout the nation as to the value of the outdoor area.

William Lowell Finley, famed nature writer and photographer of Jennings Lodge, described this move as the most significant afoot now, on his arrival home yesterday after almost four months of lecturing. He gave 80 illustrated lectures on this tour, which has lasted since November 1.

### Outdoor Movement Growing.

"The states are waking up because there has been a great deal more interest in the out-of-doors than ever before; they realize that the out-of-doors facilities are assets," Mr. Finley explained. "The outdoor movement is growing more important every year."

"That's why many of the states now realize also the importance of keeping their streams and out-of-doors free."

People in the east are interested in all that they hear about the west and they know a surprisingly lot about the Pacific coast district, principally because thousands of them have visited here for the summer and have been impressed with the out-of-doors more than anything else, Mr. Finley said.

### Lectures on Coast Delivered.

Most of Mr. Finley's lectures were on the Pacific coast wild life and scenery from Oregon to Alaska and the Bering sea. He gathered the material for them—moving pictures included—in the cruise last August to the Bering sea in the yacht Westward, owned by Campbell Church of Eugene.

Another expedition to the Alaskan coast will be made in July and August of this year in the yacht, according to Mr. Finley, who is also a representative of the American Nature association and Nature magazine.

He returned to Oregon to prepare small 16-millimeter movies of nature subjects for use in schools, which prefer the smaller size to the larger movies. This work will keep him busy, he said, until he leaves on the Alaskan cruise.

### Wide Territory Covered.

In the four months' lecture tour, under the direction of the Affiliated Lecture bureaus, he spent two weeks around Boston, New York and Pittsburgh, then swung south to Tennessee and South Carolina, and back to Chicago and neighboring cities. He returned to Portland by way of Colorado, Utah and California, recently completing two weeks of lectures in California cities. He has two lectures left on his tour, at Lewiston, Idaho, and Bellingham, Wash.

His next appearance in Portland will be March 27 when he will lecture at the Neighbors of Woodcraft hall, Fourteenth and Morrison streets, under the auspices of the Portland Girl Scout council. Proceeds from this lecture will be devoted to improvement of the Girl Scout camp, Wildwood, on the Molalla river.

Admit One  
CARMEL PLAYHOUSE

"Gawpy Ballet"

*Finley*

SUNDAY JANUARY 11  
SATURDAY FEB 21

Admission \$1.00