

Portland Or. Chamber of Commerce

*Commerce Bulletin* 12-29-34  
**FINLEY TO FEATURE OREGON IN LECTURES**

William L. Finley, well known author, naturalist, and lecturer, will leave January 5 on his 24th extended lecture tour through the East. His new series of motion picture reels entitled, "Where Rolls the Oregon," will feature this state as the most beautiful recreational area in the country. The most attractive scenic shots that can be found along the Oregon coast, the summit of the Cascades to Crater Lake, in the deep gorge of the Columbia, and in the wide area to the east, have been connected with the sport of angling, packing, and motoring. Combined with these are pictures of wild life for which Mr. Finley is famous—remarkable shots of bear, deer, elk, and other big game, myriads of sea fowl on the cliffs, and the limitless numbers of ducks, geese, and wading birds in the lake region of southern Oregon.

Mr. Finley's show, scheduled in all of the larger cities from here to Portland, Maine, will be an invitation to all those who love outdoor life to spend a summer in Oregon. The fact that the pictures finance themselves is a key to effective publicity.

At the annual conference of the American Game association from January 21-23 in New York City, Mr. Finley as vice-president will represent Oregon. His motion pictures will be the main attraction at the annual banquet attended by sportsmen from all parts of the country. He will also be the main speaker at the New England game conference in Boston on January 26.

Other places where Mr. Finley will speak are the University Club and Field Museum of Chicago, and the Chicago Geographic society; Washington University of St. Louis; the World Adventure Series of the Detroit Institute of Arts, Pittsburgh Academy of Science and Art, and the Carnegie Museum; Geographic Players, Inc., of New York City, and the American Museum of Natural History; the Boston City club; and other organizations throughout the country.

*Program*  
William L. Finley, that grand naturalist, has sent me two of the most attractive lecture circulars I've seen in a long time. Whoever designed them was a master. They make you want to go places and see wild life, or go places and have Bill Finley show you pictures of it. He is due to leave his home outside of Portland, Oregon, in late December and will be in the East in January and February. 12-1934

*Journal Dec. 11, 1934*

**Finley to Speak**—William L. Finley will lecture and show moving pictures at the Monday Night Dinner club in a postponed meeting tonight, according to Phoebe Finley, program chairman. The dinner and lecture will be held at the Chamber of Commerce building at 6 p. m. Members of the 20th Century club will also attend.

*Oregon Journal*  
**Oregon Scenic Beauty to Be Tour Feature**

*Dec 30-1934*

Folk from Portland, Oregon, to Portland, Maine, will get a good look at wild animal and bird life and scenic grandeur of Oregon through the 24th annual lecture tour of William L. Finley.

A several-reel motion picture to be shown this year by Finley, a Portlander recognized as one of the outstanding naturalists and lecturers of the country, will be "Where Rolls the Oregon." It depicts Oregon accurately as one of the most beautiful of recreational areas.

Besides the wild life "shots," for which Finley is famous, are attractive scenic glimpses from the Oregon coast, the Cascades, Crater Lake, Columbia Gorge and the wild ruggedness of Eastern Oregon. It should be an urge for hunters, anglers and vacationers to visit the region first explored by Lewis and Clark.

Finley will leave here January 5 and will not complete his cross-country trek until late in March.

The American Game association, which holds its annual convention in New York city, January 21-23, of which Finley is vice-president, has listed him as principal speaker. Sportsmen from all parts of the country gather at the annual meeting and will be invited to the West by the noted Oregonian. He also will be the main speaker at the New England game conference at Boston, January 26.

Also included in his lecture dates are the University club and Field museum, Chicago; Chicago Geographic society; Washington university, St. Louis; World Adventure Series of the Detroit Institute of Arts; Pittsburgh Academy of Science and Art; the Carnegie museum; the Geographic Players, Inc., and American Museum of Natural History, New York city, and the Boston City club.

In former years, Finley's lectures and pictures usually included a generous mixture of data and motion pictures of wild life from the Gulf of Mexico to outpost islands of the Bering sea.

"This year we have returned to Oregon, the land we love best," said Finley, who is to be accompanied by his wife.