



This albino coyote was trained by William L. Finley to help in the garden.

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Infant antelope "freeze" to the sagebrush to avoid detection. W. L. Finley photo.



WALTER RICKS

He has formed a lecture association that will bring many famous persons to the west.

NOTED SPEAKER BOOKED

Oregonian

'WORLD CELEBRITIES' ORGANIZATION FORMED HERE.

2-28-32

Walter Ricks Heads Agency, With Portland as Headquarters; Affiliation Wide.

World Celebrities, an organization with Portland as its headquarters, has just been formed by Walter Ricks to book tours in ten western states for famous speakers, dramatic and concert artists. Mr. Ricks, of Portland, is chief owner and manager of the new concern, and is now making his next season programs for the west. To date more famous people have been contracted to speak over this circuit than at any other season in lecture platform history, according to Mr. Hicks.

The new organization is an all-western concern, although it has a membership in the Affiliated Lecture and Concert association, with offices in the chief cities of the United States and Toronto, Can. While the head offices of World Celebrities will be in Portland, Mr. Ricks will maintain a booking office in Los Angeles. The states in which he will offer lecture courses are Oregon, Washington, California, Arizona, Nevada, Utah,

Idaho, Montana, Wyoming, Colorado, as well as British Columbia, Saskatchewan and part of Alberta.

Mr. Ricks was manager of the Ellison-White organization for ten years, resigning last December to form his own company. He is a graduate of La Grange college, Hannibal, Mo., and for a number of years was in educational work in Washington state. He taught in the normal

school at Cheney and was superintendent of schools in a number of cities in the northern commonwealth. For some time he served on the state board of education in Washington.

Celebrities now booked to speak in Portland during the season of 1932-1933, Mr. Ricks announced yesterday, include Winston S. Churchill, the British statesman and historian, who will lecture here early next year; General Aguinaldo, the Filipino soldier and national leader; Duchess of Athol, first woman elected to the British parliament, who will be here in November; Von Kuhlmann, German statesman; Ruth Bryan Owen, Dr. Will Durant, William L. Finley, the Oregon naturalist; Baroness Jennsen, British secret service operative and author of "I Spy"; Captain F. Yates Brown, author of "Lives of the Bengal Lancers"; William Henry Chamberlain, who is an authority on Russia.

The Abbey Players of Dublin, Ireland, will return next season, and Miss Wallman and her Berlin dancers also will be here.